

JOCO WORKS



JOCO WORKS Professional Youth Conference (Pro) is a half-day youth professionalism conference for 10th graders to prepare for work-based learning placements in the community. We define work-based learning as an educational strategy that provides students with real-life work experience where they can apply academic knowledge, refine workplace skills, build effective relationships, and graduate work-and life-ready.

Pro students attend workshops, such as dressing for success and workplace communication, that are led by local employers. They're also paired with volunteer professionals to practice interviewing and get real-time feedback.

Scan the QR code to learn more.

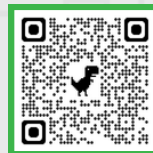


Navigating Opportunities at Work (NOW) is a structured summer internship opportunity for 11th and 12th graders. Most people think internships are only for college students. We begin preparing students earlier. Internships at the high school level help the students confirm the occupation that they want to work towards while developing practical skills that employers value.

Take our quiz to see if a NOW summer intern is right for your business!

- Has a project been sitting on the back burner? A summer intern can give you and your colleagues the needed bandwidth to get a project moving.
- Need a team member that knows technology or social media? Young people are digital natives, tend to pick up technology quickly, and know the latest trends.
- Do you want to discover talent early and have them consider joining your organization for the long-term? Internships are a great way to enculturate future talent and build your brand with them.
- Have time to take on an intern, but don't know where to start? NOW provides education partners who are the intermediary for the student and business so you don't have to go it alone.
- Looking for a way to serve your community? Having an intern is a way to prepare students to join the area's workforce, build their networks, develop employer validated skills, and more.

If you answered yes to any of these questions, scan the QR code to learn more.



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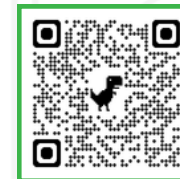


November 6th and 7th, 2025

The Triangle East Chamber of Commerce organizes the World of Work (WOW), a career exploration event for eighth graders, featuring an industry-led, curriculum-based approach. In collaboration with Johnston Community College and Johnston County Public Schools, local businesses offer real-world simulations and interactive exhibits for students. We work with eighth graders because at the end of the school year they must choose a career path and high school courses. We expose them to occupations and then they spend the rest of the year exploring these career paths.

WOW is ideal for businesses that want an opportunity to inspire young people to think about their career path now.

Scan the QR code to learn more.



JOCO WORKS is organized by a group of private/public partners including Johnston County Public Schools, Neuse Charter School, Johnston Community College, the Triangle East Chamber of Commerce, Benson Chamber of Commerce, and Clayton Chamber of Commerce.





JOCO WORKS is like the ultimate team-up of education, business, civic, and government superheroes, all geared up to tackle the future workforce needs of Johnston County, North Carolina! This event is a double whammy—a lively expo and a virtual adventure where 8th graders can dive into the world of career exploration. Picture this: real-world simulations and a treasure trove of live expos and virtual adventures just waiting to be explored! With top-notch employers showcasing their stuff, students get the chance to uncover high-growth career paths that can lead to fulfilling futures. By jumping into JOCO WORKS, students are armed with the know-how to kick-start a meaningful career journey right as they enter high school!

Benefits	Presenting Sponsor (\$20,000)	World Leader (\$5,000)	Workforce Catalyst (\$2,000)	Workforce Innovations (\$1,000)	Workforce Supporter (\$500)	World Partner (\$250)
Exclusive company name in the event title	✓	✗	✗	✗	✗	✗
Company logo, website link, and info on JOCO WORKS website	✓	✓	✓	✓	✓	✓
Top billing in event promotions	✓	✗	✗	✗	✗	✗
Company listed in all event promotional materials	✓	✓	✓	✓	✓	✓
Exhibit space	20'x20' preferred	20'x20' preferred	Event space with signage	Event space with signage	Event space with signage	Event space with signage
Premier branding in JOCO WORKS CareerVerse	✓	✓	✓	✓	✓	✓
Ad in digital/print student guide	Full page	1/4 page	✗	✗	✗	✗
Logo printed on student backpacks	✓	✓	✓	✓	✓	✗
Logo on volunteer t-shirt	✓	✓	✓	✓	✓	✗
Logo displayed on event banners	✓	✓	✓	✓	✗	✗
Featured on promotional video	✓	✗	✗	✗	✗	✗
Prominent signage at event	✓	✓	✗	✗	✗	✗
Exposure to approximately 4,000 future workers	✓	✓	✓	✓	✓	✓
Exposure at industry, regional, state, national conference	✓	✓	✓	✓	✓	✓
Branded virtual presence in JOCO WORKS CareerVerse	✓	✓	✓	✓	✓	✓
Social media benefits, including personalized spotlights highlighting your organization	✓	✓	✓	✗	✗	✗